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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2016-R&C [CFA]

Dated 29-06-2016

Circular R&C-CFA No. 71/16-17

Subject: Re-launch of promotional scheme in all the Circles to those customers who are migrating from any private Broadband operator to BSNL – reg.

1. Kindly refer to the BSNL CO letter No. 1-1/2015-R&C-CFA (Circular No. 184/15-16) dated 15-03-2016 regarding introduction of promotional scheme in all the circles to those customers who are migrating from any private Broadband operator to BSNL.
2. In order to increase Broadband customers, It has been decided by the Competent Authority *“to re-launch the Promotional scheme for those customers who are migrating from any private Broadband operator to BSNL, as introduced vide letter no. 1-1/2015-R&C-CFA (Circular No. 184/15-16) dated 15-03-2016’, for a period upto 30th September 2016 in all the circles”*.
2. **The circles shall ensure to comply with all regulatory requirements.**
3. The above instructions shall be **effective w.e.f. 01-07-2016 on promotional basis for a period upto 30-09-2016 in all the circles.**
4. All other terms and conditions shall remain the same.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-400/2016-17/BB/Tariff. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.

DGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-370/2015-16/BB/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version.
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary TRAI.
15. Guard File.

DM (T&C)-CFA